



Peak Day Pricing quick reference guide



What is Peak Day Pricing?

You've recently transitioned to Peak Day Pricing. PG&E has implemented this electric rate plan at the request of the California Public Utilities Commission. Peak Day Pricing helps keep our energy supply clean and reliable when the demand for electricity across the state reaches a critical peak. This typically happens on a handful of the hottest summer days each year, when there is immense strain on the electric grid.

ELECTRICITY DEMAND



Statewide Electricity
Demand **WITHOUT**
Peak Day Pricing

STATEWIDE CRITICAL DEMAND LEVEL



Statewide Electricity
Demand **WITH**
Peak Day Pricing

A HOT SUMMER DAY

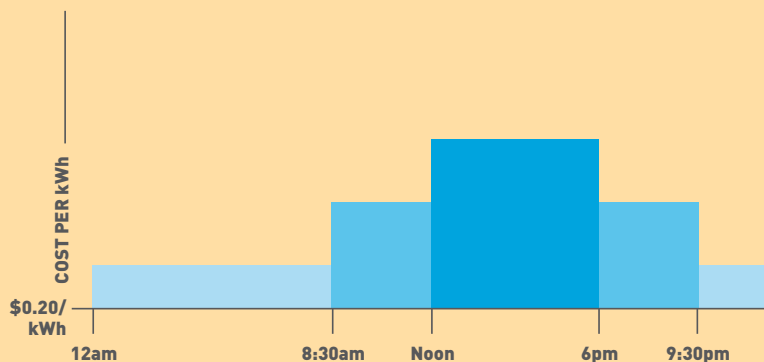
How does Peak Day Pricing work?

Previously, you were on a time-of-use rate plan. With both time-of-use and Peak Day Pricing, charges for energy use vary based on different times of day. Electricity costs less during off-peak times than during partial-peak or on-peak hours, rewarding customers who are able to reduce or adjust energy use during periods of high demand. With Peak Day Pricing, on a few days per year, when electricity demand reaches a critical peak, PG&E declares a Peak Day Pricing Event Day.

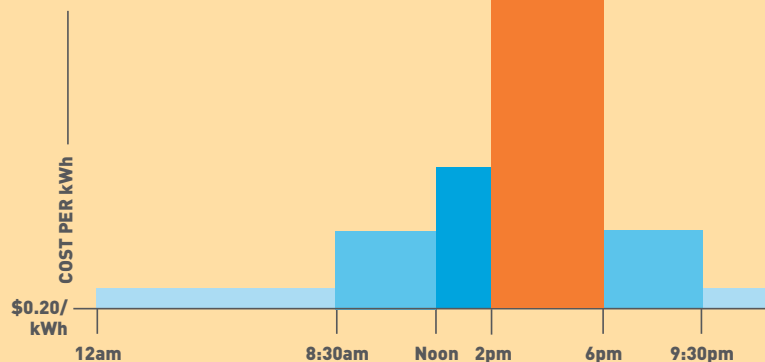
Peak Day Pricing is an optional rate plan that offers a trade off to customers:

- Higher rates from 2 p.m. to 6 p.m. on 9 to 15 Event Days per year
- At all other times, rates that are lower than time-of-use rates from May through October

Rates for **the Time-of-Use Plan**
you were on until recently



Rates for your current
Peak Day Pricing Plan



OFF-PEAK

PARTIAL-PEAK

ON-PEAK

EVENT DAY 2-6 PM

As you can see, Peak Day Pricing summer rates are lower than time-of-use rates during every time period except for 2 - 6 p.m. on Event Days.

* Based on A1 rates as of December 2017.



There's no risk



Peak Day Pricing comes with automatic Bill Protection for the first 12 months. This ensures you won't pay more during your first year than you would have on your previous plan.

Here's how it works: After your first 12 months, we compare what you paid on Peak Day Pricing to what you would have paid on time-of-use. If you paid more on Peak Day Pricing, you'll receive a credit for the difference on your PG&E bill.

So even if you don't save money in the first year, **we guarantee you won't lose a dime.**

Note to Solar customers: After Bill Protection has ended, you can use Net Energy Metering credits to offset Event Day charges. Net Energy Metering True-Up statements are separate from Peak Day Pricing Bill Protection credit statements.

What do I need to do **now**?

1

Decide if the Peak Day Pricing Plan is right for you.

Then visit pge.com/pdpnotify and let us know if you'd like to opt out or stay with the program.

2

Tell us how you'd like to be notified.

You'll get a day's advance warning of a coming Event Day. You can choose to be notified via email, phone or text. While you're at pge.com/pdpnotify, you can indicate your preferences.

3

Engage your employees and take action.

Plan out what you'll do as a team to lower your energy use between 2 p.m. and 6 p.m. on the next Event Day. Check out all the free resources we have for you on the next page.



We're here to help

Free resources

We've put together a set of resources to help you get the most out of Peak Day Pricing.

Your business. You can get detailed information on your company's energy costs on your PG&E online account. We've also put together case studies so you can see what other businesses like yours are doing.

Your employees. Get employees involved with smart tips on saving energy. Our posters deliver actionable information in an easy-to-digest format.



Posters with tips on the best ways to cut your energy use on Event Days.



Your **Peak Day Pricing rate analysis** on your PG&E online account.*



Case Studies with in-depth information on saving energy.

Ready to get started? You'll find everything you need at pge.com/pdp.

* Solar customers: To compare your rate plan options, please call **1-877-743-4112**.



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